24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 08/24/2010

08/24/2010 17 : 49

LOUISIANA TRUTH PAC

516 ST PHILIP STREET

NEW ORLEANS   LA   70116

FEC ID No.   C00485854

☒ 24-Hour Notice   ☐ 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE   OF   1 / 3
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER
LOUISIANA TRUTH PAC	C C00485854

Check if ☒ 24-hour notice   ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Direct Mail Plus, LLC

Date: M M 0 8 / D D 2 4 / Y Y Y Y 2 0 1 0

Mailing Address
POB 292

Amount
16171.00

City	State	Zip Code
Metairie	LA	70004

Office Sought: ☒ House   State: __LA__
☐ Senate   District: __02__
☐ Presidential

Purpose of Expenditure

mail piece productio-
n, postage; in-kind
from Stuart Smith cr-
edit card

Category/Type 004

Check One: ☐ Support   ☒ Oppose

Name of Federal Candidate supported or Opposed by expenditure:
CEDRIC L RICHMOND

Disbursement For: ☒ Primary   ☐ General   2010
☐ Other (specify) : _____

Calendar Year-To-Date Per Election for Office Sought   16171.00

Transaction ID: SE.4154

Full Name (Last, First, Middle, Initial) of Payee

Newswatch 15 Cable News Station

Date: M M 0 8 / D D 2 4 / Y Y Y Y 2 0 1 0

Mailing Address
1024 N. Rampart St

Amount
4187.50

City	State	Zip Code
New Orleans	LA	70116

Office Sought: ☒ House   State: __LA__
☐ Senate   District: __02__
☐ Presidential

Purpose of Expenditure
TV media buys

Category/Type 004

Check One: ☐ Support   ☒ Oppose

Name of Federal Candidate supported or Opposed by expenditure:
CEDRIC L RICHMOND

Disbursement For: ☒ Primary   ☐ General   2010
☐ Other (specify) : _____

Calendar Year-To-Date Per Election for Office Sought   20358.50

Transaction ID: SE.4155

(a) SUBTOTAL of Itemized Independent Expenditures	**20358.50**
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

James S Burland

M M 0 8 / D D 2 4 / Y Y Y Y 2 0 1 0

Signature

FEC Schedule E (Form 24) (Revised 02/2003)